

PURPOSE

Increase equity of access to primary care services



LONG TERM GOAL

Access to timely and high-quality face-to-face or virtual primary care for every person in the region through needs-based world-class commissioning



VISION + VALUES

Healthy People & Healthy Communities



RESPECT

We listen to and value the perspectives of others and use them to inform and strengthen everything we do.

COOPERATION

We work with others towards common goals, encouraging collaboration, support and compassion.

STRATEGIC CHALLENGES

Enhance the primary care workforce and incorporate digitally assisted services.

Demonstrate exceptional commissioning through leadership and performance.

We will demonstrate exceptional value for money in our commissioning of services.

We will maximise funding for the primary care sector in our region.

We will stabilise and enhance the primary care workforce.

We will improve equity of access to primary care through digitally incorporated services.

We will improve health access for priority groups.



INNOVATION

We invest in new and better ways to improve the health system so people stay well and out of hospital.

ACCOUNTABILITY

We keep our promises and take ownership to get things done. We interact constructively.

INTEGRITY

We employ the highest ethical standards demonstrating honesty, transparency, open communication and fairness.

RECOGNITION

We will acknowledge and share individual and team achievements and successes.



Incorporate virtual primary care services that strengthen and support the existing workforce.



Develop digitally incorporated models of care for priority groups including localised multidisciplinary community health services.



Develop innovative primary care roles and networked employment arrangements.



Test and roll-out a system to improve the visibility and entry to key primary care services.



Demonstrate exceptional commissioning competency through international benchmarking.



Build exceptional capability, delivery and culture, including the ability to tell our story of success.

STRATEGIC INITIATIVES

STRATEGIC VISION ON A PAGE

STRATEGIC

Diversify PHN income and partner with others for greater growth and impact in primary care.

Strengthen primary care nationally through the provision of targeted analysis and policy advice.

PARTNERSHIPS TO STRENGTHEN PRIMARY CARE

FOCUS ON EQUITY (including First Nations)

Engage with others for the purpose of increasing equity of access to primary care.

Improve the services we deliver and strengthen our connection to communities through successful implementation of the First Nations Health and Wellness Framework.

ENABLERS