



First Nations SMS Promotion COVID-19

SMS EXAMPLES FOR YOUR FIRST NATIONS CLIENTS

First Nations designed SMS scripts to promote COVID-19 information and vaccine decision making. For example – use these as a one off SMS, or once a week SMS series to Aboriginal & Torres Strait Islander clients aged 12+

GENERAL PRACTICE & AMS

(practice name)'s Doctors are here to give you the answers you need to feel safe about your choice whether to vaccinate or not. Let's not delay, book in a yarn today on *(practice phone number)*

Are you still trying to decide if you should get the vaccine? Book an appointment with *(practice name)* on *(practice phone number)*. We give you the choice, after you hear all the facts.

Have questions about the COVID vaccine? Get the official answers here <https://www.youtube.com/watch?v=l0PO4PkkZf0> or call *(practice name)* on *(practice phone number)* to have a yarn with your Doctor.

Get the vaccine today, so we can work, live, and play. Book in a yarn with your Doctor at *(practice name)* on *(practice phone number)*. Get the facts, so you can make the choice.

Do you know *(practice name)* offer the *(vaccine name)* COVID vaccines? We want the best for our First Nations clients, and like our health workers, you are entitled to the vaccine first. The more people who have the vaccine, the less impact COVID will have on Elders and those with chronic conditions. Help keep it out of community, go to our website [\(link here\)](#) or call *(phone number)* for more information.

Social media isn't responsible for your health. Get trusted advice about the vaccine from your family Doctor at *(practice name)*, to make the choice about what's right for you. YOUR health is in YOUR hands. Book an appointment on *(practice phone number)*

VACCINE BOOKING

Looking for your nearest COVID vaccine location? Book here <https://www.health.gov.au/resources/apps-and-tools/covid-19-vaccine-clinic-finder> or call *(practice name)* on *(practice phone number)* for advice.

Let's arm our community against COVID. Book in for your vaccine here <https://www.health.gov.au/resources/apps-and-tools/covid-19-vaccine-clinic-finder>

PHARMACY

Don't put yourself and loved one's health in the hands of social media. Call your family Doctor today, to see if the COVID vaccine is right for you. Search for your nearest Doctor on Health Share <https://www.healthshare.com.au/>

Do you know *(pharmacy name)* now offer the *(vaccine name)* COVID vaccines? We care about our First Nations clients, and like health workers, you are entitled to get the vaccine first. Call us today on *(phone number)* for more information.

ITC PROVIDERS

If you have an existing medical or chronic condition, there is an increased risk of severe illness if you get the COVID-19 virus. The vaccines used in Australia are considered to be safe, and are recommended. Don't delay, book in a yarn with your Doctor today, or call us on *(phone number)* for assistance.