



**phn**  
HUNTER NEW ENGLAND  
AND CENTRAL COAST  
An Australian Government Initiative

# Bush GP Relocation Grants Launch

**SIGNIFICANT GRANT OPPORTUNITIES - MORE THAN 25K AVAILABLE TO PROMOTE GP RELOCATION TO THE BUSH**

Join us to discover creative and effective ways to entice GPs to join your regional, rural, or remote practice and the grants you and the relocating GP can access to make it happen.

## LEARN ABOUT:

- Grant funding streams and how to apply
- Building successful relationships with recruiters
- Identifying the Unique Selling Points of your practice and the position
- Location and lifestyle – how to ‘sell’ your community to prospective GP recruits
- Achieving the best results through your job advertising

## HEAR FROM:

**James Wiggins** is an Employer Brand Consultant who helps organisations apply customer value proposition tools, employer branding, and engagement strategies to achieve organisational goals.

**Jessica Fryett-Tigges** is the Founder of Trust Medical Recruitment and has been consulting exclusively in General Practice Recruitment for the last 12 years.

**Amy Kelly** is the Director of Big Sky Relocations, a Tamworth-based relocation consultancy offering a value-add service to employers in the recruitment process, helping them attract out-of-town applicants and improve retention.

A **PHN** team member who will detail the PHN grants available and other opportunities for funding.

With up to 100k in grants available, don't miss this valuable opportunity to position your practice as the perfect place to relocate.

## Eligible Areas:

Mehi - Moree, Narrabri, Gwydir LGA  
Tablelands - Inverell, Tenterfield, Glen Innes LGA  
Plains - Uralla, Walcha, Gunnedah, Liverpool Plains LGA  
Upper Hunter - Merriwa, Aberdeen, Scone, Murrurundi LGA  
Tamworth - Manilla, Barraba and Kootingal townships

(Please note, practices within Tamworth are eligible for the Recruitment Starter Grants, but not eligible for the Bush GP Incentive Grants).  
Please note: HNE LHD Healthone sites do not qualify.

## WHO SHOULD ATTEND

Practice Principals, Owners and Practice Managers

## WHEN

Tuesday 15th March 2022,  
6.30 pm – 7.30 pm

## WHERE

Online via GoToWebinar

**RSVP: REGISTER NOW**