



In-house tech development that enables a small business to compete at big-business scale

**Dr Trent Watson** 





## Our Business (2019)

#### **INDIVIDUALS**

Deliver physiotherapy, dietetic and exercise physiology services to our local communities.

#### **PRIVATE HOSPITALS**

Partnering with private hospitals to increase their allied health capability with on-call staffing for emergency departments and specialty services for admitted patients.

#### **PRIVATE HEALTH INSURERS**

Delivering Rehab at Home and chronic disease management programs, plus consulting services to PHI corporate clients.

#### **COMMUNITY GROUPS**

Sporting clubs, representative and national teams, schools, Veterans groups and local events.

#### **ORGANISATIONS**

Deliver workplace health and consulting services across all industry sectors, from SMEs to ASX200 organisations, across Australia.

#### **MEDICAL SPECIALISTS**

Working with orthopaedic, cardiology and oncology specialists to deliver complementary allied health care.

#### **GENERAL PRACTICE**

Partner in the delivery of multidisciplinary health services.





## **Problem**

- 1. COVID
- 2. Partners & payers rethinking their models
- 3. Constant pursuit of a service that is accessible, replicable, scalable

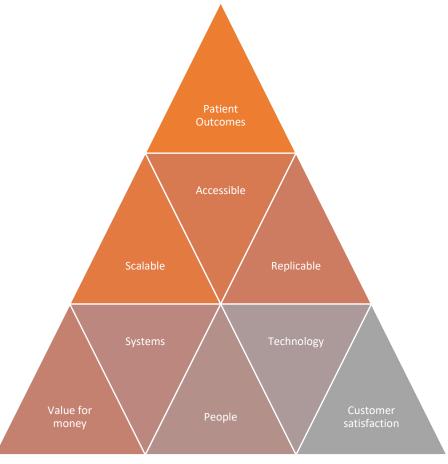
# Our Approach (2022)

Purpose (WHY we exist)

To keep people healthy, happy & safe



**Qualifying principles** 



# Digitising our business

#### **Operational Excellence**

- Clinical Notes system
- Sharepoint
- Telehealth
- Webinars
- CareTeam

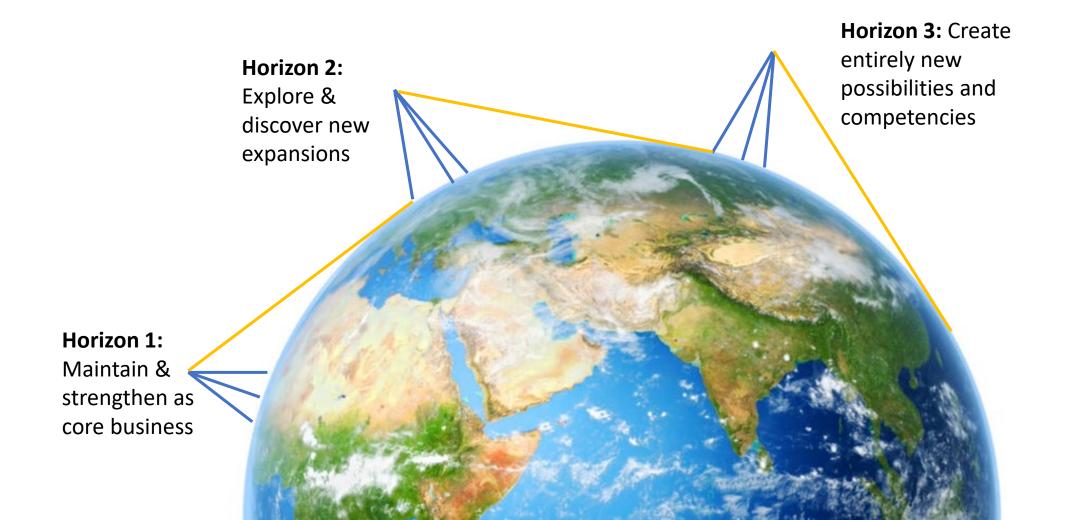
#### **Products & Services**

**FatigueTech:** Automating Fatigue Risk Management

**MoveSafe:** Innovative Prevention, Early Intervention, Accelerated Recovery.

**Reshape:** Keeping people health, happy, safe and productive

# McKinsey: 3 Horizon Model



# Fatigue Management Stepped Care Identified fatigue risk At risk of fatigue Personal fatigue Personal fatigue

Competency

Low risk

presentation

Self-help

Personal fatigue assessment to guided self-help and directed information High risk presentation

Personal fatigue assessment combined with a consultation with a workplace fatigue consultant Severe &/or complex

Wrap around multi-disciplinary care with referral and care coordination with GP, specialist, psych and/or AHP

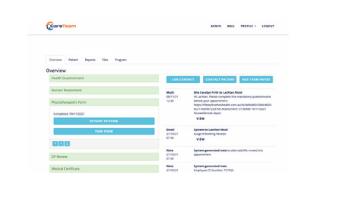
# Next Generation Patient Management

- 1. Stepped care programs that include face to face services
- 2. Online services developed by practicing health professionals and enabled by technology
- 3. Co-designed services that incorporate a payer's input at every stage
- 4. Resources that empower patients or corporate clients who have less knowledge or skills than us to do more than they thought possible

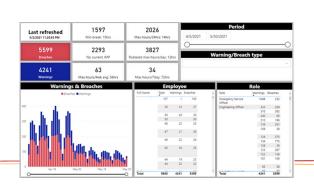










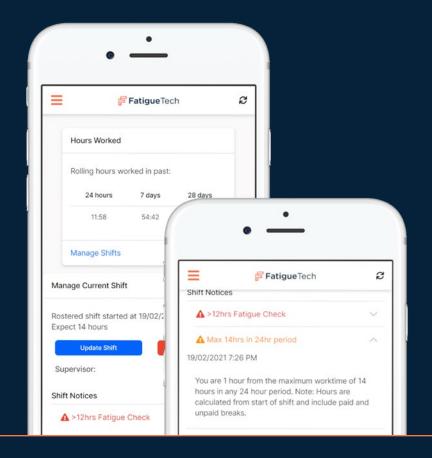


# Outcomes

Next generation client management



Automating Workplace Fatigue Risk Management



# FatigueTech is designed to address three common problems

#### Implementing workplace fatigue mitigating strategies

- Does the workforce implement the procedure as specified?
- Do you have the ability to measure and demonstrate compliance with your workplace fatigue procedure?

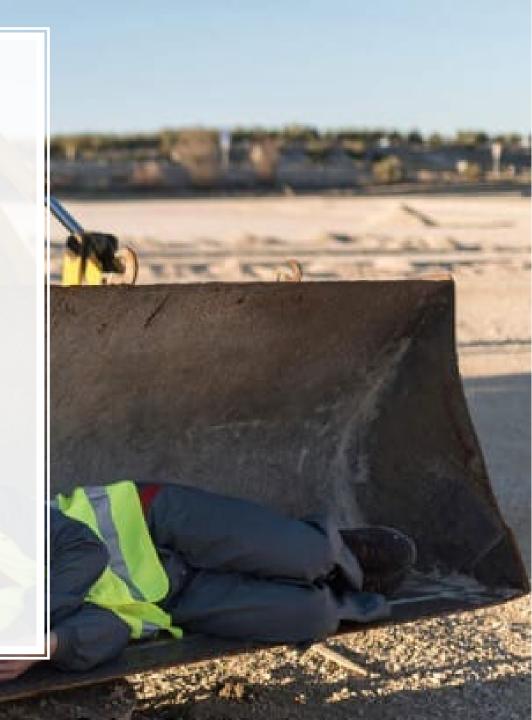
#### Managing personal risk factors

The workplace cannot control what workers do when they are not at work.

- How can you engage and support workers to help them better manage personal fatigue risks?
- What can you do with people who have had multiple fatigue events/incidents or who are at high risk of fatigue?

#### Training the workforce about fatigue risk factors

 How can we streamline the way we train workers to competency levels with as little impact on operations as possible?



### **THANK YOU!**

Members of our community through innovation, clinical expertise and strategic alliances with the medical profession.

#### FOR MORE INFORMATION



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