# Our Practice Communication Strategy

# for patients regarding COVID-19 Immunisation

## Who will be communicating with patients regarding COVID-19 vaccination?

E.g.. Reception, MPA, Nurse, Practice Manager, GP’s

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## How will we communicate with patients?

E.g.. In person, phone message, website, social media, SMS, letter

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## What will be our consistent message to patients?

E.g.. “Covid vaccines have been tested and are safe”, “You can choose where to have the vaccine”, “You must have both doses of the same vaccine”, “We are not going to be a Covid vaccine site but you can find a local provider on the national booking site”

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## Where will patients be referred to find more information?

E.G.. Department of Health, NCIRS, NACCHO

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