
Health Services Daily

Why HSD?

Subscribing

PHN Spotlights

Optimising media engagement



Why Health Services Daily

‘Nudging our health ecosystem to meaningful reform’

Health Services Daily was born from *The Medical Republic* and *Wild Health* in May 2023 to provide a dedicated daily intelligence to the broad spectrum of health service providers across Australia.

If you are an influencer or manager in a hospital, primary, allied, specialist or community care organisation, or in government, industry or some sort of health agency, *Health Services Daily* aims to connect you every day to your peers with what happened that is important to you and your organisation each day.



Subscribing Options

PHN Enterprise Subscription - \$1499 +GST

Individual PHN subscriber - \$140 + GST

Trial – two weeks free

Jeremy@medicalrepublic.com.au

Govt or PHN Promo

\$140 +GST Individual



Optimising media engagement

Traditional approaches to commissioning not doing near enough to commissioning care for people

PHN Spotlights

We are commissioning with providers – do in a way confident that it work for an individual person

What constitutes news?

Can't separate outcomes and experiences

Links to your press releases and media stories

What happens when things go wrong?
Each define each other

There are tools out there ... I don't think they're the answer

Cate@healthservicesdaily.com.au
More about leadership and commissioner mindsets not tools or processes



Media aren't your friend



Questions

